



## Food OK, Everthing OK

2000 | Vienna, Austria  
 foodpackages, slogans of advertisements

**Tired, exhausted, nerved?  
 That's life - but not yours!**

brainfood proudly presents:  
**“optimal” and “shiny world” . freedom, i just take it!**

**„shiny world“ . fresh, natural luck . no instant luck!**

freshly brewed from luck, happiness, beauty and wealth  
 ingredients: luck (pure, natural luck) . happiness (100% real) . beauty (has certified degree of purity) . wealth (approved by national bank) . sugar . natural aroma . contains at minimum 1,2 g/l luck pasteurized consume quickly after opening (shiny world may taste a bit stale after a while) . serve on the rocks

**“optimal” . the famous optimism in cans!**

100% pure optimism . optimal makes your life much, much better  
 optimal - just take it and good . now also available as bar for takeout  
 use: 1 to 10 times a day depending on your need preparation: put can in water, spice at your taste overdoses may lead to hot a certain symptom of lost reality